

BUSINESS STUDIES: KS4



Qualification(s)	<p>We all interact with Business every day. An understanding of how Business works is therefore essential for everyone from conducting their own personal finances to managing and motivating a group of individuals under your control. Many students go on to form their own businesses or work in large multi-national organisations and within the department we strive to give students the confidence to take risks and provide them with the ambition of being our future 'business leaders'.</p> <p>Within business we want to provide not only a knowledge rich curriculum but give students the cross curricular/transferrable skills to research the world around them. By looking at up to date and relevant case studies we not only want to inspire students but give them the necessary analytical skills to prosper in a wide variety of subject areas.</p> <p>We offer an inclusive curriculum where there are no barriers to students being able to access the subject at their own pace. Above all we want students to achieve a lifelong passion and equip them with knowledge which they can take into adulthood.</p>
Exam Board	Edexcel
Link to Specification	Edexcel GCSE Business (2017) Pearson qualifications

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10	Business Effectiveness How small businesses start up Business forms Location Marketing Mix Business Plans	Enterprise Risk and Reward Entrepreneurs Role of Business Enterprise	External Factors Stakeholders Technology and Business Legislation Economic Influences- (Inflation, Unemployment, Exchange Rates, Interest Rates)	Spotting an Opportunity Customer Needs Market Research Market Segmentation Competitive Environment	Business Effectiveness Aims and Objectives Revenues Costs and Profits Cash Flow Sources of Finance	Growing a Business Methods of Growth (internal/external) Globalisation of Business Ethics and Business
Year 11	Marketing Mix Product Price Promotion Place	Operations Production methods Suppliers Quality Sales Process	Human Resources Recruitment Organisational Structures Training Motivation	Finance Calculation Business Performance	Revision Preparation for upcoming examinations beginning at the end of this term	

Throughout the course we encourage students to keep up with current affairs to promote their own engagement. In class we will use curriculum time to explore the wider world of business based on what is going on in real world affairs.